

# SENSE OF PLACE

SUMMER COURSE  
VISUAL STORYTELLING AND  
THE TERRITORY



STUDIO  
MARANGONI



INIZIATIVE DI  
FOTOGRAFIA  
CONTEMPORANEA

# INTRO



A course designed to connect students with renowned European photography professionals, offering a platform to enhance their photographic skills while building a professional network within the contemporary photography scene. This opportunity is made possible through Studio Marangoni's extensive international network, cultivated over more than 30 years of activity.

Located in the heart of Florence, Studio Marangoni is a center of photography aiming to connect the rich cultural heritage of Renaissance with contemporary approaches in image production.



STUDIO  
MARANGONI



INIZIATIVE DI  
FOTOGRAFIA  
CONTEMPORANEA



# COURSE OBJECTIVES

The course provides students with both theoretical and practical tools to develop a personal and contemporary photographic language in documentary, with a focus on the potential offered by modern communication. Students will learn how to transform the concept of a project into a coherent visual narrative, experiment with contemporary languages, and understand the dynamics of documentary photography production.



STUDIO  
MARANGONI



INIZIATIVE DI  
FOTOGRAFIA  
CONTEMPORANEA



---

# COURSE STRATEGY

Throughout the course, students will be guided in their development of a personal project that explores the territory in and around Florence. Participants will have the opportunity to engage with the many facets of the city – from its historic neighborhoods to emerging social contexts – in by getting in-depth information and experience from locals and by creating an authentic and meaningful visual narrative. The course will be structured with a series of theoretical lessons, on-location shooting sessions, editing, review and dissemination strategies.



STUDIO  
MARANGONI



INIZIATIVE DI  
FOTOGRAFIA  
CONTEMPORANEA



---

# TARGET

The course is designed for photography students and those with a basic level of practical experience in photography, along with familiarity with basic concepts and techniques.

An ideal course for those looking to deepen and refine their skills, expanding their knowledge through new techniques in visual storytelling.



STUDIO  
MARANGONI



INIZIATIVE DI  
FOTOGRAFIA  
CONTEMPORANEA

---

# APPROACHES TO DOCUMENTATION

During this module, students will immerse themselves in photographic practice, exploring various visual languages and approaches to documentation. Through hands-on exercises, they will be encouraged to experiment with different styles, such as reportage, narrative photography and conceptual art. Students will also analyze examples of photographic projects by renowned photographers, discussing the emotional and communicative impact of the images, as well as ethics.

This will help them develop their own visual language and a deeper understanding of the role of photography in authentic storytelling and the various forms a project can achieve, from editorial and web presentations to installation.

---

# EDITING

In the final module, each student will focus on editing their photographic project—a crucial process for achieving coherence and structure in visual storytelling. Students will learn techniques for selecting images, evaluating how each photograph contributes to the overall narrative. The importance of sequencing and presentation will be discussed, analyzing how the arrangement of images can influence audience perception. Additionally, critical reflection on one's work will be encouraged, with dedicated feedback sessions to further refine the final project and find efficient ideas for the output.

A selection of the produced images will be showcased during an open event at fsmgallery.



**OUTCOME**



STUDIO  
MARANGONI



INIZIATIVE DI  
FOTOGRAFIA  
CONTEMPORANEA



# TEACHER



**Pietro Paolini**

In 2005, he completed the three-year program at the Fondazione Studio Marangoni in Florence. Since 2004, he has developed a keen interest in the realities of South America, focusing particularly on countries associated with the new Latin American socialism, such as Venezuela, Bolivia, and Ecuador. In 2006, he co-founded the TerraProject collective with four other photographers, focusing on social and geographical issues in Italy and producing collaborative documentary photography projects. His work has been exhibited both in Italy and abroad, and he collaborates as a freelance photographer with numerous Italian and international magazines. In 2012, his project Bolivianas was awarded the second prize in the Stories category for Daily Life at the **World Press Photo** competition.



STUDIO  
MARANGONI



INIZIATIVE DI  
FOTOGRAFIA  
CONTEMPORANEA



STUDIO  
MARANGONI



INIZIATIVE DI  
FOTOGRAFIA  
CONTEMPORANEA

Via S. Zanobi 32 r / 19 r 50129 - Firenze

T. +39 055 7097267

M. [school@studiomarangoni.it](mailto:school@studiomarangoni.it) W. [studiomarangoni.it](http://studiomarangoni.it)

